



Our mission is to attract, retain, and grow business and jobs in the Long Prairie Area.

Agenda

LPEDA Meeting Agenda: 4:30 PM, April 17, 2024

Zoom or in person meeting @ City Hall

Current Executive Board Members: Chair- Terri Jo Peery, Vice Chair- Dallas Nelson, Secretary– Mary Schmidt

Board Members: David Wright, Bob Klick, Kevin Berrios, Amber Ellerson

1. **Call to Order**
2. **Pledge of Allegiance**
3. **Roll Call**
4. **Review/Approve Meeting Minutes – March 2024**
5. **Financial Report – balance**
6. **Old business**
 - a. Introduce Melissa Wyman our NEW TCDC Director (Rick Utech) & Update on Childcare Center (Rick, Terri Jo & Lu) – meeting with IF – Jessica Glider
 - b. Update on DEED Main Street Revitalization Grant
 - c. Video Banner – Redesign Banners – See page 2
 - d. Banners – 1st banner for HWY 71 in process - City Council meeting report
 - e. Enterprise Academy (Graduation May 11) – 13 students & Business Classes offered by Initiative Foundation
[Business class offerings](#)
May 14, 2024 – Hart Mall @ 6pm
Lean Business Model: One-Page Business Plan- Simplifying business planning through a concise, impactful one-page business plan is on the horizon.
7. **New business**
 - a. MN Main Street State Conference - reimbursement & report
 - b. Flowers on Central – Chad and Lu
 - c. Review goals for the year 2024
8. **Next meeting Date and Time May 15, 2024, 4:30(3rd Wed.)**
9. **Other**
10. **Adjourn**

VIDEO BANNER COSTS & DIVISION OF PAYMENTS

TOTAL Cost of Golden Shovel Video Banner: \$8500.00 – originally \$10,000

EXTRA: COST OF TRAVEL & LODGING= \$500-1000

Payment breakdown:

Long Prairie Area Chamber of Commerce (videos & photos for LPACC) - \$5,000.00

City of Long Prairie (REDESIGN: video banner LP website/EDA) - \$1,750.00 + 500 = 2250

**EDA (REDESIGN: video banner for the LP website/EDA) - \$ 875.00 + 250 = 1125

Tourism (Video banner & photos will be used for Tourism & Guide) - \$ 875.00 + 250 = 1125

MN Main Street Conference (email conversation)

Reimbursement:

Conference cost- \$225.00

Hotel cost - \$121.00

Mileage cost - \$252.00 (.67 x 376 – 251.92)

TOTAL= \$598/2 = \$299.00 (divided with Chamber & EDA)

2024 LPEDA Goals - Future Goals, projects and Ideas

Complete and hang banners for Central Avenue & HWY 71

Website Redesign Video Banner

Community Center planning- Visits

Bike trail – Lu shared google drive document folder – see link below

<https://drive.google.com/drive/folders/1q5iFNsAsCyxYu670IP8OSWTyBwDMclqw?usp=sharing>

- ✓ ONGOING -Monitor and support the Main Street Revitalization grant recipients- 28 projects - \$493,000 total (30% of project totals)
- ✓ ONGOING- Child Care Solutions- pursue DEED grant (Due Dec 1)
Partner with various businesses in finding solutions to Day Care issues.
- ✓ ONGOING- www.longprairie.net website upkeep and articles
- ✓ ONGOING- Discuss the future of the Southwest Industrial park
- ✓ ONGOING- Continue keeping comprehensive list of available buildings/business real estate - posting it on LOIS
- ✓ Attend and participate in the Comprehensive Plan process

2023 LPEDA Goals accomplished.

- ✓ Flowers on Central
- ✓ Community Center visits: Paynesville
- ✓ 1st phase: Main Street Revitalization grant November start - 28 projects - \$493,000 total (30% of project totals)

2023 LPEDA Goals for the LPEDA - Future Goals, projects and Ideas

- Banners for Central Avenue, HWY 27, HWY 71
- ✓ ONGOING- www.longprairie.net website upkeep and articles
- ✓ ONGOING- Discuss the future of the Southwest Industrial park - Promote & Advertise for the Southwest Industrial park on Chamber FB page and other sources
- ✓ ONGOING- Continue keeping comprehensive list of available buildings/business real estate - posting it on LOIS
- ✓ ONGOING- Initiative Foundation Child Care Solutions grant allocation and continuing to partner with various businesses in finding solutions to Day Care issues.

2022 LPEDA Goals accomplished

- ✓ Revised by-laws, Chair- Vice Chair & stabilized EDA commissioner membership
- ✓ Seasonal Décor ordered – 42 pole decorations
- ✓ Welcome Signs renovated on HWY 287, 27 and new sign design approved for HWY 71 S & Lake Charlotte sign- passed by City Council June 2022. HWY 71 S and Lake Charlotte were hung up in July 2022
- ✓ SRTS- 9th Street N by Cenex- lines for a shoulder on both sides of the street all the way to the LPGE HS - Crosswalk repainted on HWY27
- ✓ Final applications for 16 projects submitted and agreement documents sent for DEED Main Street Revitalization Grant : includes “Main Street Corridor”

2021 LPEDA Goals accomplished

- ✓ Advertised for the Southwest Industrial park and an article was written about it
 - IQ magazine ad - 3 x
 - Golden Shovel article- SOUTHWEST INDUSTRIAL PARK PATIENTLY AWAITS SUITORS:
<https://www.longprairie.net/news/p/item/33419/southwest-industrial-park-patiently-awaits-suitors>
www.longprairie.org
 - Chamber & FB page shared article
- ✓ Creating a comprehensive list of available buildings/business real estate - posting it on LOIS
- ✓ Revised by-laws, establish mission and stabilize group membership.

- ✓ Initiative Foundation Child Care Solutions grant - \$10,000 - \$5,000 grant for Trinity Learning Center's Infant care room/s & \$2,500 for Jill Hanson at LPGE - Work based learning certification in order to continue with a CDA program and work program
- ✓ Nonprofit Board Basics Workshop (virtual) attended by board members: Mary S, Bob K, Terri Jo P and Lu on November 18, 2021 - sponsored by Sourcewell & Initiative Foundation

2020 LPEDA Goals accomplished

- ✓ City/EDA website with Golden Shovel- launched in July 2020.
- ✓ Initiative Foundation Child Care Solutions grant matching funds & disbursement of \$11,500 end of July.

- Projects for LPEDA:

- Downtown Vision Plan and short-term priorities that can be accomplished with little effort
- New businesses and housing options in town
- Bike trail – Lu shared google drive document folder – see link below
<https://drive.google.com/drive/folders/1q5iFNsAsCyxYu670IP8OSWTyBwDMclqW?usp=sharing>
- Safe Routes to Schools- Safer streets - continue
- Vitality of community, good schools, parks and recreation and opportunities for spouse. Click on link for project possibilities:
https://docs.google.com/presentation/d/1xOrrbQdlPUSmyK2uybrLpsjFrds_k9vtVRVhUSgBobY/edit?usp=sharing
- Comprehensive Plan updates
- Hiring a FT EDA director. May not be an option for 5 years due to debts that must be paid off.
- Southwest Industrial park

<https://drive.google.com/file/d/1xUNAN48TgvxCkof35Jj7iWtIMyHlHu10/view?usp=sharing>

[Career Fair 2024 Descriptions](#)

LPEDA Goals

2023 LPEDA Goals accomplished.

Flowers on Central

Community Center visits: Paynesville

\$493,000 Main Street Revitalization Grant : 28 projects (3 years to finish)

2023 LPEDA Goals for the LPEDA - Future Goals, projects and Ideas

Banners for Central Avenue, HWY 27, HWY 71

Community Center planning- Visits

- ✓ ONGOING- www.longprairie.net website upkeep and articles
- ✓ ONGOING- Discuss the future of the Southwest Industrial park : Alternative solutions, promote & advertise for the Southwest Industrial park on Chamber FB page and other sources-
- ✓ ONGOING- Continue keeping comprehensive list of available buildings/business real estate - posting it on LOIS
- ✓ ONGOING- Initiative Foundation Child Care Solutions grant allocation and continuing to partner with various businesses in finding solutions to Day Care issues.
- ✓ **ONGOING DEED Main Street Revitalization Grant**